

NEW WAVE SPANISH WINE AWARDS UK



MATUSALEM AND NOE AWARDED BEST FORTIFIED SWEET WINE TROPHY



From over 800 wines Gonzalez Byass' 30 year old oloroso Matusalem and 30 year old pedro ximenez Noè have been awarded with joint Best Fortified Sweet Wine Trophy in the New Wave Spanish Wine Awards.

The New Wave Spanish Wine Awards are organised by Wine from Spain and the trade magazine OLN in order to lay a foundation for the expansion of Spanish wine sales in UK markets in the medium and long term. The underlying goal is to inspire a passion for Spanish wine and increase brand awareness.

The jury charged with selecting the 'Best 100 Spanish wines in the UK' is made up of 18 experts, including 4 Masters of Wine and Tim Atkins, the celebrated journalist.

This year over 800 wines were entered in the competition which is in its 5th edition. Matusalem and Noè were awarded jointly with the Best Fortified Sweet Wine Trophy making them the best in their category. In addition Beronia Crianza 2006, Beronia Reserva 2004, Tio Pepe and Viñas del Vero Rosé were all included in the 'Best 100 Spanish wines in the UK' list.

The awards list is published in a special supplement devoted to Spanish Wines in OLN as well as in the major wine magazines.

For more information regarding Gonzalez Byass and its products please contact Vicky Gonzalez vggordon@gonzalezbyass.es or Claire henderson chenderson@gonzalezbyass.es

