

## Rachel Pringle

---

**From:** Jim Faber  
**Sent:** Thursday, March 11, 2010 5:46 PM  
**To:** Rachel Pringle  
**Cc:** Brooke Allen  
**Subject:** FW: Wine of the Week

---

**From:** Jerry Harrod [mailto:jharrod@moondist.com]  
**Sent:** Thursday, March 11, 2010 3:50 PM  
**To:** 'Craig Antonic'; 'Don Bolen'; 'Randall Phillips'; 'Dave Leenay'; 'Lawrence Klarfeld'; 'Jim DeMartino'; 'Kyle Beasmore'; Kevin Chaney; Jim Faber; 'Fine Estates From Spain'; 'Sara Floyd'; 'Jeffrey Lott'; 'Jeff Gordon'; 'Mickey Nottingham'; 'Stuart Barker'  
**Subject:** FW: Wine of the Week

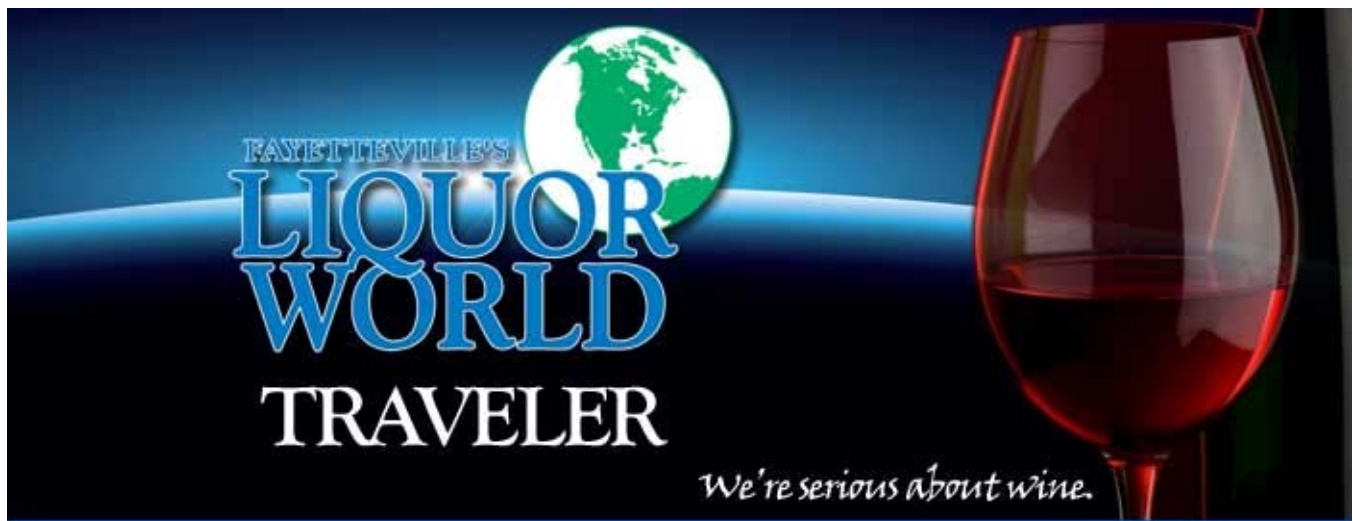
FYI

### Jerry Harrod

Moon Distributing  
 VP of Sales  
 501.604.6666 (office)  
 501.580.1015 (cell)  
 501.604.6669 (fax)

---

**From:** Liquor World News [mailto:news@liquor-world.com] **On Behalf Of** Liquor World News  
**Sent:** Thursday, March 11, 2010 1:08 PM  
**To:** Liquor World News  
**Subject:** Wine of the Week



Trouble viewing? [Click here](#)

**GREETINGS BEER, WINE & SPIRIT LOVERS,**



We've got a very great array of wines from around the world in

**Questions, comments?**

[Send us an email](#)

or call 587-0480

Visit our website,

[www.liquor-world.com](http://www.liquor-world.com)

(don't forget the dash!)

this Wine of the Week series. Many wines in this group are marked way down to the \$7 - \$11 range, perfect for budget conscious shoppers.

Stock up by the case with these great prices.

Kent Starr

NWA's #1 source for Wine, Beer & Spirits news and information!

**Liquor World**  
**3330 N. College Ave.**  
**Fayetteville, AR 72703**  
**479-587-0480**

**Mon.-Thrs. 9am-10pm;**  
**Fri. & Sat. 9am-Midnight**

## Wine of the Week March 17 - April 14, 2010

---

### March 11 - 17

#### Cupcake Chardonnay

#### Central Coast, California

Winemaker's comments, "We work hard to bring you the biggest, richest Chardonnay from California's desirable Central Coast, where the sun drenched grapes create full and elegantly-textured wines. Decadent levels of butter, cream, bright citrus and vanilla melt into a balance of oak and subtle spice. In other words: Delicious. Serve chilled with crab cakes, seared Ahi tuna on waffle crackers or fresh-baked French bread and cheese." Great sale price! [www.cupcakevineyard.com](http://www.cupcakevineyard.com)



Reg. Price- \$9.99    Sale PRICE-\$7.99    Case Price-\$93.00

#### Cupcake Cabernet Sauvignon

#### Central Coast, California

Winemaker's comments, "Cupcake vineyard works hard to craft the richest, smoothest and elegantly-textured wines. This full-bodied yet smooth cabernet sauvignon displays soft tannins, with primary fruit flavors of blackberry, dark cherry and plums. These levels of dark fruits melt with the tastes of mocha and toasty oak and end with a long and silky finish. Serve with baked brie drizzled with honey or petite filet mignon with a cabernet reduction sauce." [www.cupcakevineyard.com](http://www.cupcakevineyard.com)



Reg. Price- \$9.99    Sale PRICE-\$7.99    Case Price-\$93.00

---

## March 18 - 24

### Dashwood Sauvignon Blanc

#### New Zealand

This classically styled wine shows lifted melon, citrus and fresh tropical notes on the nose. These flavors follow through to the richly structured palate which has a long crisp finish. Blending fruit from both the Awatere and Wairau Valley regions of Marlborough benefits the wine with aromatics being enhanced by the Wairau Valley component and a mineral note being imparted from the Awatere Valley component.



Reg. Price- \$9.99    Sale PRICE-\$7.99    Case Price-\$93.00

### Le Grand Noir Pinot Noir

#### Limoux, France

The grapes for this Pinot Noir are hand-picked from the coolest growing area at the foothills of the Pyrennes. The vineyard is tempered by sea breezes from both the Mediterranean and the Atlantic. Good canopy management brings grapes to ripeness amid the cool temperatures, producing quality low yields of delicate Pinot Noir grapes. This Pinot Noir offers pure aromas of cherry, currant, and savory spices. The velvety tannins are nicely balanced by ripe red fruit flavors layered with vanilla and spice. This wine pairs well with [pork](#), [salad](#), [cheese](#), [tuna](#) or [salmon](#).  
[www.prestigewinegroup.com](http://www.prestigewinegroup.com)



Reg. Price- \$9.99    Sale PRICE-\$8.99    Case Price-\$105.00

---

## March 25 - 31

### Santa Ema Sauvignon Blanc

#### Maipo, Chile

Santa Ema offers premium quality wines due to the combined effect of optimum raw materials and cutting-edge technology. The



best European strains found fertile soil and a benign climate in the Central Valley of Chile—a country with a long wine-making tradition—where they flourished as well as, if not better than they did in their native countries. Santa Ema wines are the product of privileged soils in the Maipo and Cachapoal valleys. Ultimately this Sauvignon Blanc would make for a good bistro or patio white. The bouquet is light and sweet, as is the palate. Baked apple and ripe citrus lead the flavor profile on this clean, flavorful Sauvignon Blanc.

Reg. Price- \$8.99    Sale PRICE-\$6.99    Case Price-\$81.00

## Andeluna Malbec

### Argentina

Andeluna Cellars combines over 125 years of Argentine wine-making heritage and world-class vineyards to produce Argentina's Finest Wines™. Andeluna means Andes Moon and our label recalls the romance and mystery of the moon rising above the vineyards and winery in the Uco Valley. This wine has great color intensity with purplish tones and is well-balanced with medium body and structure. Aromas of blackberry, plum and fresh flowers combine with flavors of ripe fig and notes of tobacco and chocolate that complements the ripe tannins. [www.andeluna.com](http://www.andeluna.com)



Reg. Price- \$10.99    Sale PRICE-\$7.99    Case Price-\$93.00

## April 1 - 7

### Borsao

#### Borja, Spain

Founded in 1958 in the town of Borja, called Borsao in the 4th century B.C., this winery represents what can be done with Garnacha, a grape that is not well appreciated by the Spanish press. Through meticulous selection, work in the fields and at reception time in the winery, modern winemaking produces this highly fruity wine. Harvested from vineyards that lay under the watchful presence of the great Moncayo mountain, Borsao is a carefully chosen blend of 75% Garnacha and 25% Tempranillo. Each varietal is vinified separately to highlight the grape's richest colors and deepest flavors. A surprisingly full bodied and finely textured wine, Borsao compliments a broad range of foods or can be enjoyed simply on its own.



Reg. Price- \$9.99    Sale PRICE-\$7.99    Case Price-\$93.00

## Paso a Paso Verdejo

### La Mancha, Spain

The **Paso a Paso Verdejo 2007** is a delicious white wine from a grape more associated with the more northerly Spanish region of Rueda. This particular 100% Verdejo comes from La Mancha, a region in central Spain which lies just south of Madrid. Less maritime influences and more humid weather lend to a richer, riper style of this normally very austere, crisp white. Elements of almost-meringue aromas and flavors abound with notes of lemon custard, lime zest, kiwi, guava and grapefruit. It's a light- to medium-bodied white wine that is ideal for warmer weather grilling, including seafood, chicken and turkey dishes. Another wonderful value from importer Jorge Ordonez.



Reg. Price- \$11.99    Sale PRICE-\$7.99    Case Price-\$93.00

---

## April 8 - 14

### Matua Sauvignon Blanc

#### New Zealand

Matua Valley was one of the first boutique wineries in New Zealand to make premium wines in reasonable quantities (and at accessible prices for consumers). This commitment to sensible production levels has led to the appreciation of Matua Valley wines throughout the world, and set a precedent for other New Zealand wineries to follow. Matua Sauvignon Blanc is very pale in color with green hues, the nose delivers up aromas of lime, floral passion fruit and tropical fruits. The palate is textural with linear lime and mineral characteristic that linger on the palate. A multi-dimensional Sauvignon Blanc that matches well with food.



Reg. Price- \$13.99    Sale PRICE-\$10.99    Case Price-\$129.00

### Matua Pinot Noir

#### New Zealand

Back in the early 70's, the vision of Matua Valley's founders Ross and Bill Spence was to revolutionize the still fledgling New Zealand wine industry, taking advantage of unique regional qualities to create innovative and distinguished



wines – the kind they wanted to drink themselves. They succeeded, beyond their wildest dreams. Today, Matua Valley wines are acclaimed and highly sought after throughout the world. This is a light styled, medium-bodied Pinot Noir. Serve lighter red wines such as Pinot Noir at a lower temperature than you would heavier reds. [www.matua.co.nz](http://www.matua.co.nz)

Reg. Price- \$13.99    Sale PRICE-\$10.99    Case Price-\$129.00

---

## April 15 - 21

### Gordon Brothers Chardonnay

#### Washington State

In 1980, [Jeff Gordon](http://www.gordonwines.com), along with his wife, Vicki and brother Bill decided to plant wine grapes on a sagebrush-covered slope overlooking the Snake River in southeastern Washington's Columbia Valley. In 1985, he released his first small lot of Chardonnay wine produced from their estate vines, and today the Gordon Brothers brand is growing in both production and acclaim. Pleasing aromas of pineapple and toffee greet the nose, in this Chardonnay from Washington. Smooth and appealing for its balance, this wine presents flavors of pear, golden delicious apple, citrus zest and cloves. [www.gordonwines.com](http://www.gordonwines.com)



Reg. Price- \$11.99    Sale PRICE-\$9.99    Case Price-\$115.00

### Kaiken Malbec

#### Argentina

It was precisely the wines of Argentina that attracted Montes into that country. For that same reason we imposed upon ourselves, right from the start, the task of acquiring for KAIKEN the best grapes produced in the area. This Malbec is a deep violet color, warm in the nose, with notes of ripe fruit and traces of tobacco and butterscotch. In the mouth it displays intensity, with strong, fleshy tannins; while at the same time juicy and enveloping; with a long, persistent finish. A harmonious liaison with the wood, makes this wine a fine example of the Mendoza terroir. [www.kaikenwines.com](http://www.kaikenwines.com)



Reg. Price- \$12.99    Sale PRICE-\$9.99    Case Price-\$115.00

This message is sent to you because you are subscribed to our mailing list.  
To unsubscribe, E-mail to: [news-off@liquor-world.com](mailto:news-off@liquor-world.com)  
You must REPLY to the automated message you will receive. to be successfully unsubscribed.